



2010 Holiday Lighting Festival
Sponsor and Contributor
Application

Individual or Company (please print): _____
 Contact Person for Company: _____
 Street Address: _____
 City/State/Zipcode: _____
 Phone Number: _____ Email: _____

Please see the “Information for Sponsors & Contributors” form for the listing of benefits.

Sponsor/Contributor Levels	Cost	Amount of Payment Enclosed or Pledged Payment (see below)
ANGEL (listed as a “Angel Sponsor”)	\$2000.00	
BELL RINGER (listed as a “Presenting Sponsor”)	\$1000.00	
DRUMMER BOY (listed as a “Major Sponsor”)	\$750.00	
TOY SOLDIER (listed as a “Sponsor”)	\$500.00	
SNOWMAN (thanked as a “Contributor”)	\$250.00	
CAROLER (thanked as a “Friend of the Festival”)	\$100.00	
ELF (thanked as a “Friend of the Festival”)	\$50.00	
HELPER (thanked as a “Friend of the Festival”)	\$25.00	

PLEDGE OPTION:

I, as an individual, or as the responsible Contact Person for my Company or Business, wish to make a pledge for payment of the above Sponsor/Contributor amount of \$_____. This payment will be delivered to the Denton Holiday Festival Association Inc. on or before the date of _____/_____/_____ (Deadline: 12/1/2010). I realize that in order to be listed in pre-event publicity I must have payment in prior to **THURSDAY SEPTEMBER 30, 2010.**

Donations are welcome anytime! To take full advantage of your sponsor benefits, please return this form with your payment (or Pledge Option) before the above time deadlines to:

Denton Holiday Festival Association
PO Box 2765
Denton, TX 76202.

If you have questions, please contact Joey Hawkins at (940) 387-7100.

The Denton Holiday Festival Association is a 501(c) 3 organization; all contributions are tax deductible to the fullest extent of the law. Please consult your tax advisor for your own specific tax situation.

*DENTON HOLIDAY LIGHTING FESTIVAL
SPONSOR AND CONTRIBUTOR LEVELS*

SPONSORSHIP OPPORTUNITIES!

ANGEL : \$2000

- 10 x 10 booth space at festival*
- “Coffee Morning” at your business provided by Jupiter Coffee House*
- Audio announcement as Angel Sponsor in introductory ceremony and during major entertainment event*
- Listing in pre-event local advertising and publications as a sponsor with your logo*
- Listing on designated signage at the festival as a sponsor*
- Listing in post-event “Thank You” local advertising (listings placed in order of sponsorship value)*
- Invitations to post-festival reception for donors at Dan’s Silverleaf*

BELL RINGER : \$1000

- Opportunity to place one 5’ x 8’ banner (provided by you) on the prime position (facing the audience) on major entertainment stage (two banner spaces available)*
- “Coffee Morning” at your business provided by Jupiter Coffee House*
- Listing in pre-event local advertising and publications as a sponsor*
- Listing on designated signage at the festival as a sponsor*
- Listing in post-event “Thank You” local advertising (listings placed in order of sponsorship value)*
- Invitations to post-festival reception for donors at Dan’s Silverleaf*

DRUMMER BOY : \$750

- Opportunity to place one 5’ x 8’ banner (provided by you) on the front side position on major entertainment stage (two banner spaces available)*
- Listing in pre-event local advertising and publications as a sponsor*
- Listing on designated signage at the festival as a sponsor*
- Listing in post-event “Thank You” local advertising (listings placed in order of sponsorship value)*
- Invitations to post-festival reception for donors at Dan’s Silverleaf*

TOY SOLDIER: \$500

- Opportunity to place one 5’ x 8’ banner (provided by you) on the back side of major entertainment stage (eight banner spaces available)*
- Listing in pre-event local advertising and publications as a sponsor*
- Listing on designated signage at the festival as a sponsor*
- Listing in post-event “Thank You” local advertising (listings placed in order of sponsor value)*
- Invitations to post-festival reception for donors at Dan’s Silverleaf*

CONTRIBUTOR OPPORTUNITIES!

SNOWMAN: \$250

- Listing on designated signage at the festival as a contributor*
- Listing in post-event “Thank You” local advertising as a contributor*
- Invitations to post-festival reception for donors at Dan’s Silverleaf*

CAROLER: \$100

- Listing in post-event “Thank You” local advertising as a “Festival Friend”*

ELF: \$50

- Listing in post-event “Thank You” local advertising as a “Festival Friend”*

ELF’S HELPER: \$25

- Listing in post-event “Thank You” local advertising as a “Festival Friend”*