



Holiday Lighting Major Sponsorships And Contributor Levels

Exclusive Event Activity Sponsorships:

- Performance Stage... \$3,000
- Brave Combo Event... \$3,000

(Both receive Angel Sponsorship Level as well as exclusive banner placement on the sponsored stage. Sponsor provides their own banner, not to exceed 3' by 12'.)

Angel (Presenting Sponsor): \$2,000 +

- 10 x 10 booth space at event
- Listing in local advertising and publications
- Listing on designated signage at event
- Listing in thank you ad (listings placed in order of sponsorship value)
- Audio announcement of sponsorship from stage at event

Bell Ringer (Major Sponsor): \$1,000

- Listing in local advertising and publication (listings placed in order of sponsorship value)
- Listing on designated signage at event
- Listing in thank you ad

Toy Soldier: \$500

- Listing in publications (listing in alphabetic order)
- Listing in thank you ad

Contributor Levels

Carriage Ride \$500

Historic Tour Ride (3) \$250 each

Snowman \$250

Caroler \$100

Elf \$50

Helper \$25

- Carriage Ride, Historic Tour Ride, Snowman, Caroler, Elf and Helper Contributors receive listing in "Thank You" ads (Listings in alphabetic order, within each level)

Note: Previous year's sponsor has first right of refusal.

The Denton Holiday Festival Association Board of Directors reserves the right to accept or refuse sponsorships, without recourse from the sponsor.